

Stefan Walzer, General Manager, MArS Market Access & Pricing Strategy UG

Dr. Walzer has roughly 9 years experience in payer strategy and its implementation and is the founder and general manager MArS Market Access & Pricing Strategy UG (h.b.) based in Germany. He previously worked as a payer consultant for various global pharmaceutical and medical device companies, successfully launching their products across the world. Dr. Walzer was also the Global Payer Strategy Leader for various products and compounds of F. Hoffmann – La Roche AG, where he successfully developed early payer strategies as well as launching and maintaining the reimbursement process for top oncology brands and early compounds. Dr. Walzer has been working on various projects around AMNOG in the last years and is well connected to various academic institutions in Germany and Europe. As an example he is a guest tutor at the University of Berlin (Charité, Germany) where teaches the benefit assessments of AMNOG in the Master program “Consumer Health Care”. Dr. Walzer received a Master of Science in Economics from the University of Tuebingen (Germany), a PhD in Health Economics from the University of Zurich (Switzerland) and a Diploma in Clinical Trials from the London School of Hygiene and Tropical Medicine (UK). He is co-author of more than 25 peer-reviewed scientific articles and more than 40 scientific abstracts.