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For Immediate Release

SAE Media Group and JODDB to host the first C-UAS conference for Middle East and Africa

(London, UK) – [SAE Media Group](#) is proud to announce a strategic partnership with the [Jordan Design and Development Bureau](#) (JODDB) to host the **Counter UAS Middle East & Africa 2025** conference, scheduled for July 1 – 2, 2025, in Amman, Jordan. This groundbreaking event will be the first conference of its kind, focusing on the rapidly evolving counter-UAS landscape in the Middle East and Africa regions.

The conference will bring together government and military officials, industry leaders and technology innovators to discuss key topics relevant to the counter-UAS landscape in the Middle East and Africa. The event will feature expert-led discussions and insightful panels, shedding light on the latest counter-UAS developments, technologies and strategies taking shape in the region.

As drone technology continues to evolve, so too do the threats posed by unmanned systems. The Middle East and Africa are regions that face unique military and security challenges stemming from UAS advancements, which demand specialised counter-UAS solutions.

In recent years, the Middle East and Africa have witnessed a significant increase in the use of drones for hostile purposes, particularly with drones seeing widespread use in the ongoing conflicts in the Middle East and the Red Sea. This surge has amplified the need for advanced counter-UAS solutions to protect critical infrastructure, trade routes, troops, borders and public safety.

Hosting the Counter UAS Middle East & Africa conference in Jordan underscores the strategic importance of the region, with a close proximity to the ongoing developments in the Middle East. The partnership between SAE Media Group and JODDB seeks to bring expertise and insight to the counter-UAS community in the Middle East, Africa and across the globe, addressing the pressing need for collaborative solutions.

“SAE Media Group are delighted to be partnering with JODDB to deliver what will be the premier C-UAS

Event for the Middle East and Africa. As the leading conference organiser for the global C-UAS market, it makes perfect sense to collaborate with Jordan's premier organisation dedicated to the development of defence and security technology for the Jordanian Armed Forces," said Miles Dixon, Managing Director of SMG Conferences. "This unique meeting will allow the key regional players to gather and share the latest strategies and technologies to defeat the continued emergence of UAS threats. By providing unprecedented access to defence forces from the Middle East and Africa, the conference presents unparalleled opportunities for all participants."

On his part, Eng. Rateb Abu Al-Ragheb, the Head of Sales & Business Development Department at JODDB said, "We have established this partnership with SAE Media Group, which specialises in organising C-UAS conferences in Europe and America, to host a counter-UAS event focused on the Middle East and Africa. Our goal is to gather experts, specialists and decision-makers in the field of counter-drone systems under one roof to exchange expertise and knowledge, facilitate communication and discuss challenges and available solutions. This event will also provide a unique opportunity and platform for companies to showcase these solutions. During the event, we will engage in strategic discussions and share experiences from different countries to ensure that the attendees gain the maximum benefit from this gathering."



Representatives from SAE Media Group and JODDB speak at the press conference at SOFEX 2024 today to announce the strategic partnership.

About JODDB

Jordan Design and Development Bureau (JODDB) was established by a royal decree in 1999, as an independent military/civilian organisation affiliated with the Jordan Armed Forces (JAF).

The establishment of the Bureau was one of His Majesty's, King Abdullah II, top priorities upon the assumption of his constitutional powers, in the aim of becoming the Arab defence nucleus in the region.

JODDB distinguishes itself in the MENA region through dedication to applying excellence in design and development, test and evaluation, technology incubation and providing a broad range of products, services and capabilities in various fields, including Land systems, Weapons, Ammunition, Electronics, Electro-optics, Troops gear, Disruptive future technology (AI, VR, Cyber Security, 3D Printing) projects and Ballistics Testing and Training, within a purpose-built free industrial zone, the Industrial Gate Free Zone.

About SAE Media Group

SMG Conferences (smgconferences.com) based in London, produces over 45 high-level networking events worldwide, concentrating on the Aerospace, Defence, Pharmaceutical, and Medical industries. These events bring together senior government and industry executives/program managers to share knowledge and collaborate on key technology topics including military space, unmanned and autonomous systems, microbiology, biosensors and much more. SAE Media Group are also the proud owners of the [C-UAS Hub](#), the leading online news source for Counter-UAS and airspace awareness vendors, products, services, news, jobs and resources.

For more information about the Counter UAS Middle East & Africa conference, please email

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